

**What is Claimed is:**

1. A computer implemented method of selecting a raw material by a user comprising the steps of:

querying the user for a user input, wherein the user input comprises at least one of a customer application criteria selection and raw material type selection based upon

5 applying a filter of customer application criteria to a list of raw material types;

if said user input is (a) a raw material selection, displaying raw material information and if said user input is (b) a customer application criteria selection, displaying (1) a list of raw material types for user selection filtered by said customer application criteria selection and (2) said customer application criteria selection.

2. The method of claim 1 wherein said customer application criteria comprises at least one of print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type.

3. The method of claim 1 wherein said material information comprises at least one of master width, areas of concern regarding the materials use, description of facestock, description of adhesive, description of liner, description of typical applications for which the raw material type selected may be used.

4. The method of claim 1 wherein said raw material is a pressure sensitive material.

5. The method of claim 1 further comprising the step of:  
if the user input is a raw material selection, transmitting said user input to a price quote request system.

6. The method of claim 1 further comprising the step of:  
sorting said list of raw material types displayed to said user.

7. The method of claim 6 wherein the sorting step comprises sorting the raw material type by unit cost.

8. A computer system for selecting a material by a user comprising:  
a processor for receiving and transmitting data; and  
a memory coupled to said processor; the memory having stored therein sequences of instructions which, when executed by said processor, cause said processor to:

5 (a) query said user for a user input, wherein said user input comprises at least one of a customer application criteria selection and raw material type selection based upon applying a filter of customer application criteria to a list of raw material types; and

10 (b) if said user input is a raw material selection, displaying raw material information and if said user input is a customer application criteria selection, displaying a filtered list of raw material types for user selection filtered by said customer application criteria selection and said customer application criteria selection.

9. The computer system of claim 8 wherein said customer application criteria comprises at least one of print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type.

10. The computer system of claim 8 wherein said raw material information comprises at least one of master width, areas of concern regarding the materials use, description of facestock, description of adhesive, description of liner, description of typical applications for which the material selected may be used.

11. The computer system of claim 8 wherein said raw material is a pressure sensitive material.

12. The computer system of claim 8 further comprising sequences of instructions which, when executed by said processor, cause said processor to:

if said user input is a raw material selection, transmit said user input to a price quote request system.

13. The computer system of claim 8 further comprising sequences of instructions which, when executed by said processor, cause said processor to:

sort said list of raw material types displayed to said user.

14. The computer system of claim 13 wherein said sorting comprises sorting said list of raw material types by unit cost.